



# SUCCESS VISION

## ACCOUNTABILITY - PLAN (Chapter 15 of the book)

Use this template to take a few moments and visualize what plastic will have been eliminated, thanks to your efforts and your decision to reduce your organization's plastic footprint.

→ What are the key successes you want to have achieved...

- Six months from now?

- Twelve months from now?

- Two years from now?

→ Can you paint a quick picture in your mind of how much plastic waste you will have prevented by these actions?

→ Can you imagine the equivalent waste crammed into a landfill or floating down a river and out into the ocean if you haven't succeeded?