PLOT

TEMPLATE – Second P (Chapter 13 of the book)

5 STEPS TO BECOME A PLASTIC GAME CHANGER

1 PICTURE · 2 PLOT · 3 PLEDGE · 4 PLAN · 5 PROMOTE

Use this template to outline which types of plastic you are targeting to reduce your organization's plastic footprint.
For example: "all single-use plastic - defined as plastic useful for less than a month, including throwaway packaging & bioplastics."

→ Be sure to plot both plastic items used in your organization's processes as well as those received with your supplier deliveries.

→ The aim is to rapidly identify high impact areas for priority action as well as some quick wins to start making a difference right away.

→ Cost is a key metric. Many organizations find that eliminating single-use plastic also results in more efficient processes and cost savings too.

→ It's also important to have benchmark figures so you can demonstrate progress made.

→ Find creative ways to visually convey how much plastic you are currently using and communicate your plastic reductions – see Chapter 13 for examples.

→ Don't forget to also plot current business waste costs as these should plummet as the project takes effect – see end of this template.

PLASTIC ITEM	INTERNAL DEPARTMENT OR SUPPLIER	PURPOSE	VOLUME / WEIGHT PER YEAR	COST PER UNIT / PER YEAR	A QUICK WIN? Y/N	COMMENTS

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PLASTIC WASTE RECYCLABLE	PLASTIC WASTE NON-RECYCLABLE	VOLUME / WEIGHT PER YEAR	COST PER UNIT / PER YEAR	COMMENTS